

Sri Bhagawan Mahaveer Jain First Grade College

Geetha Road, Robertsonpet, Kolar Gold Fields.

E -BUSINESS

By the end of this course, Student will be able:

- To provide an understanding of e-business applications in today's organizations
- To understand various E business models
- Understand Online payment methods
- To learn various E Marketing strategies.
- Understand the legal and ethical issues related to protection of IPR in Online business
- Understand the mobile commerce and its relevance for business.
- Understand M-commerce framework and Mobile business models
- Understand mobile communication systems and standards
- Learn about various M banking technologies and Mobile payment systems